

R I C H M O N D V I L L A G E S

Part of Bupa

New Residents Promotion

Half Price Rent for Six Months - For Richmond Villages Aston-on-Trent

Promotion Terms and Conditions

1. Promotion Availability

- This promotion is available on all rental properties currently available at Richmond Villages Aston-on-Trent.
- The promotion applies to the rent element only, based on the actual monthly rent (per calendar month)
- Full Lifestyle Package fees and service charge remain payable in full, with no discounts applied.
- All other terms in the Richmond Villages Terms and Conditions of Residence remain unchanged.
- This promotion can be redeemed once per customer.
- This promotion is available on tenancies that commence on or before 31st December 2026 and is subject to apartments availability.

2. Promotion Details

- The promotion is a refund equal to 50% of the rent you have paid during your first six consecutive months of residency.
- To qualify, you must meet the eligibility requirements set out at section 3 of these Terms and Conditions including continuing to pay your full monthly rent in accordance with your tenancy agreement during the six-month period. The promotion does not reduce the rent you are required to pay each month as it falls due.
- Provided you are still in residence at the end of the first six months of your tenancy and have complied with the terms of this promotion, we will calculate the total rent paid by you during that six-month period and refund 50% of that amount to the bank account from which your rent payments were made.
- The refund will be made after the completion of the six-month qualifying period and cannot be applied as a credit against future rent payments.
- Following the refund, your monthly rent will continue at the normal amount specified in your tenancy agreement.

Example

- If your monthly rent is £2,000, you will pay your full rent of £2,000 per month during your first six months of residency.
- Total rent paid during the first six months: £12,000
- Promotion refund (50%): £6,000
- Provided you remain in residence for the full six-month period and meet the promotion terms, £6,000 will be refunded to the bank account from which your rent payments were made after the six-month period has ended.

3. Eligibility

- To be eligible for the promotion you must be:
 - A new resident aged over 60
 - Commence your tenancy on or before 31st December 2026; and
 - Complete a six-month period of tenancy before the rent reduction is applied.
 - Meet the required outcome of a care needs assessment*.
- To receive this promotion, you must quote the promotional code "Half Price Rent for Six Months Promotion" when making your enquiry and before signing your Richmond Villages Terms and Conditions of Residence. If you do not provide the promotional code, you may not be eligible for the promotion.

*Before you move in, a member of our village team will meet with you to complete a care needs assessment. This helps us make sure that the arrangement is suitable. You must meet the requirements of this assessment to be eligible for the promotion. You will receive a copy of the assessment for your records.

4. General Conditions

- This offer is non-exchangeable, non-transferable, and no cash alternative is available.
- The promotion cannot be used in conjunction with any other offer.
- We may withdraw or change this promotion by giving you at least 14 days' written notice, but only before your Richmond Villages Terms and Conditions of Residence have been signed by both you and us. We may need to do this for operational, legal or regulatory reasons. Once your residency agreement has been signed, we will not withdraw or change the promotion, and any benefits offered to you will be honoured in full in accordance with your agreement.

5. Governing Terms and Law

- The Richmond Villages' Terms and Conditions of Residence apply.
- These promotional terms are governed by English law, and the parties submit to the exclusive jurisdiction of the English courts.

This promotion is offered by Richmond Villages Operations Limited, Company No: 04779288, England. Registered Office: 1 Angel Court, London, EC2R 7HJ, United Kingdom